

The Business of Writing:

everything you need to know about writing professionally in Maine

Sunday, April 25

8:30 AM- 6:00 PM

The Portland Regency Hotel
Portland, ME

Join us for a day-long conference on Sunday, April 25 in at T. Representatives from all facets of Maine's publishing and writing industry will be available for your questions. Opportunities exist to network with other writers, to learn how the business works, and to talk with professionals in your area of interest.

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Payment Information

I am a MWPA Member..... \$ 75

I am not a MWPA Member..... \$125

TOTAL \$ _____

My check is enclosed.

Please charge my VISA or MASTERCARD.

Account Number _____ / _____ / _____ / _____ Expiration Date _____

Signature _____

Please return registration form, with payment, to:

The Business of Writing
Maine Writers & Publishers Alliance
318 Glickman Family Library
University of Southern Maine
PO Box 9301
Portland, ME 04104

Alternatively, you may fax registrations to (207)228-8150.

NOTE: A confirmation EMAIL will be sent with directions and final schedule. Please make sure your email address is legible and updated.

The Business of Writing Conference Schedule

8:00-8:30 AM

Registration and Check-in

8:30 AM

Welcome and Keynote

9:15 -10:30 AM

Use the web to market your writing

Facebook, Twitter, Blogs. Learn how to use websites and social networking sites to build your expertise and credibility with editors. Get tips for contacting newspaper and magazine editors, landing assignments and scoring repeat business.

Q&A with Maine Volunteer Lawyers for the Arts*

Unsure about the difference between a sole proprietor and an LLC? Have another legal question? Ask a representative from the MEVLA.

So you want to publish a book

Maine Writers & Publishers Alliance will walk you through the differences between a writing mindset and a publishing mindset, and the importance of mastering both. In addition to de-mystifying the process, we will offer practical advice for getting the attention of agents and editors.

10:45-Noon

Writing Regionally: Capitalizing on the Maine Brand

Connect with representatives from *Maine Ahead*, *Bangor Metro*, *Maine Home & Design*, and *Maine* magazines. Meet editors who are actively seeking freelance work and learn what they are willing to buy and how to approach them.

Genre Writing in Maine

Are you a genre writer? James Hayman, author of *The Cutting* will discuss his process and offer advice for writing (and selling) genre work in Maine.

A Place for Maine Poets

Are you a poet? Representatives from Alice James Books, The Cafe Review, and Moon Pie Press have been invited to share advice on how best to advance poetic work.

Noon-2 PM

Lunch Break: ON YOUR OWN

(A list of Portland's finest downtown options in all price ranges will be provided.)

2-3:15 PM

What Next: Your Year Ahead

Make a plan for your writing life in the year to come. This hands-on seminar will help

you assess your writing goals, create an action plan, and find ways to build your current network of contacts in the literary community.

3:30-4:30 PM

Meet the Literary Agents

Finding representation can be difficult. Learn tips for success from three successful literary agents: Christina Ward from the Christina Ward Literary Agency, Colleen Mohyde from the Doe Coover Literary Agency, and Maine's own Edite Kroll from the Edite Kroll Literary Agency will answer questions in a lively exchange of information.

4:45-6 PM

SPECIAL BONUS SESSION: Practice Pitch

For those participants attending the following day's Pitch Session, this is an opportunity to receive feedback on the 7-minute pitch.

**Unconfirmed as of 2/18/10. MEVLA has been invited to participate, but MWPA reserves the discretion to cancel or substitute this seminar.*